



SvMS
SHORT VOICE MESSAGE SERVICE





SvMS[®] gives your subscribers a friendly alternative to cumbersome text messaging.

SvMS[®] - Short Voice Message Service addresses the communications needs of the **Corporate, Young Adult and Teen segments** by successfully integrating voice and data network infrastructure while **maximizing revenue** from your subscribers.

SvMS[®] allows users to send short voice messages to other subscribers or groups of subscribers. With SvMS[®] from **BluePepper Technologies** subscribers can:

- Send multiple voice messages without typing a single word
- Reply instantly to SvMS[®] **messages with your own voice**
- Send voice messages to anyone everywhere

SvMS[®] is a **unique service that boosts ARPU** (average revenue per user), reduces customer churn, and **increases both voice and SvMS[®] usage.**

Boost revenue. SvMS[®] - Short Voice Message Service provides subscribers the capability to instantly connect to groups of people. On the fly voice messages are delivered **with the push of a button.**

SvMS[®] is easy to use

To send a Short Voice message, just select a list of contacts or a person to send a message to, record your message and it's done!! **The BPT platform takes care of the rest. It's that simple!**

To reply to a Short Voice Message, simply record your reply and choose the send option. Done!

SvMS[®] is **ready to deploy NOW!**

BPT provides a full turn key solution.

SvMS[®] is:

- Low-risk & high-profit
- Targets business subscribers with highest ARPU and MOUs
- Targets Teen and Young Adult subscribers
- \$0 CAPEX and \$0 OPEX** through BPT Capital Advantage

Visit www.bptweb.com



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